



Tuesday 9th May 2017

Dear Parents / Carers,

We will soon be launching a school Facebook Page to offer updates about up and coming events, information and details for parents / carers, sharing good practise and much more. This page will be for Parents / carers and **not** for pupils. Facebook is a great way to communicate school news, photos, videos and upcoming events. This is a key means of not only promoting the many wonderful things that we do at the school but also as a way of engaging you in your children's daily activities more effectively. We hope by using social media we will further improve communications between the school and the community and we would love to be able to share more photos with you to show what the children are getting up to at school and on trips.

Our aim is to update the page regularly as we want to share opportunities we offer, communicate informally and quickly and be more accessible. Please still follow our normal school procedures; it is not going to be used as a way to receive direct messages about individual children. I would like to remind you that the page will **NOT** be used as a means to air concerns, views or negative comments. If you have any worries or concerns about anything related to your child or anything to do with school, please can I remind you that this should be done in the normal way and not via social media. No photographs are to be 'cut and pasted' or copied from the Facebook page at any time.

Photo permission

Many of the pictures / videos that we will add to our page will be group activities, such as class pictures, group work, activities within the classroom and other events of children enjoying their day in school. In order to do this we request your permission to use your child's image on Facebook in the same way that we do on the school's website, class dojo blogs or in the local press. Lots of other schools share events and activities regularly through social media and it is important that we embrace this development.

If you do not wish for your child's image to be placed on our Facebook page, please complete and return the slip below by Friday 19th May. If no slip is received by this date, consent for your child's image to appear on our Facebook page will be assumed and added to our system. Whilst we respect your right to decline permission, I would ask that you please consider your decision carefully so that we avoid a situation whereby it becomes too time consuming and complicated for the teachers to remember who can and can't appear in photos - losing the 'moment' for spontaneous photographs before they've had time to check the list! Please also note that only core staff will be posting pictures on the school Facebook page and have been trained regarding what is appropriate content.

Please return this slip back by Friday 19th May if you **DO NOT** give permission for your child to have their photo / video published on the school Facebook page.

Mrs J Ashley Jones - Headteacher

I do not give permission for my child to have their photo/video published on Reculver Church of England Facebook page.

Name of Child: _____ Class: _____

Signed: _____

Name of Parent Carer: _____