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Dear Parents/Carers

Monday 24th May 2016

Our next unit of work, 'You're Hired!', invites our Year 6 pupils to consider various aspects of employment and enterprise: from personal employability skills and career prospects; to market research; product and service development; branding, marketing and sales.

Throughout the topic pupils will develop presentation and interview skills as well as:

- use persuasive writing and speaking
- develop marketing materials
- create an imaginary aspirational Curriculum Vitae (for 20 Years' time when they are 30/31)
- research trade shows, careers, qualifications and interests

We will be conducting an enterprise project over the term resulting in a 'Dragon's Den' style event which you are invited to at a later date. (More details to follow!)

In order to launch this topic will be having a 'Careers Day' on **Monday 13th June**. On this day we ask that the children come to school dressed in the typical uniform/attire that would be suitable for the job/career they aspire to have in the future. We also ask that the children conduct a small amount of research over the half term (and following week) linked to this job with the aim of answering the following questions:

- What does the job entail?
- What qualifications might you need for this job?
- Why might you be suited to this job?

We will be looking in detail at different types of jobs throughout the term and we will be encouraging the children to identify skills they are already using, and ones they need to develop further. The purpose of the launch event is for the children to share their future aspirations based on their thoughts and opinions.

If you have any questions, please do not hesitate to ask any of our Year 6 teachers.

We thank you in advance for your support.

Yours sincerely

Year 6 Teachers